



ADVISING WORKSHEET

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
 MANAGEMENT OPTION
 General Bulletin 2015-2017

TRANSFER INSTITUTION(S):

Montana State University Billings
 Advising and Career Services
 Phone: 406-657-2240
 Fax: 406-657-2302
 advising@msubillings.edu
www.msubillings.edu/advise/

Name _____

Student ID # _____

GENERAL EDUCATION REQUIREMENTS – SEE ATTACHED PAGE FOR SPECIFIC COURSES

General Education Category	Course #	Credits	Grade	Semester	Equivalent
Category I: Global Academic Skills (9 credits) A. Mathematics (3 credits) <i>M 143 or STAT 216 – Major requirement</i> B. English (3 credits) C. Communication & Information Literacy (3 credits)					
	^WRIT 101				
Category II: Natural Sciences (7 credits) 2 lectures (6 credits) & 1 lab (1 credit) (1 life science & 1 physical science & 1 lab)					
Category III: Social Sciences and History (6 credits) A. Social Science (3 credits) <i>ECNS 201 or ECNS 202 – Major requirement</i> B. History (3 credits)					
Category IV: Cultural Diversity (3 credits)					
Category V: Arts & Humanities (6 credits) A. Fine Arts (3 credits) B. Humanities (3 credits)					

A minimum grade of "C-" is required in all General Education courses.

^Business majors must pass all preadmission courses "^" with a grade of "C-" or better prior to taking most 300 or 400 level Business courses. Students must complete all courses required for a Business major with a grade of "C-" or better.

Students should consult with their advisors to determine if specific courses are necessary in order to satisfy the General Education requirements within this program.

Certain courses in this program have prerequisites; students should check the course descriptions

GENERAL EDUCATION REQUIREMENTS

CATEGORY I: GLOBAL ACADEMIC SKILLS

9 credits

Course

Credits Grade

BMIS	310	Web Design, Development and Implementation	3			
BMKT	337	Consumer Behavior	3			
BMKT	343	Integrated Marketing Communications	3			
BMKT	350	Social Media Marketing	3			

BMKT

Requirements – Double Option in Management and Marketing

Students seeking to complete options in both Marketing and Management must complete the following in addition to fulfilling the General Education requirements and Business Core requirements:

1. Management Option Requirements
2. Marketing Option Requirements
3. Three courses from the Restricted Elective courses in the Management option
4. **Three different** courses from the Restricted Elective courses in the Marketing option

In most cases, this will result in **five additional courses** beyond that required for either a BSBA Management Option or a BSBA Marketing Option.

Notes: