



ADVISING WORKSHEET
MINOR IN MARKETING
GENERAL BULLETIN 2015-2017

TRANSFER INSTITUTION(S):

Montana State University Billings
 Advising and Career Services
 Phone: 406-657-2240
 Fax: 406-657-2302
 advising@msubillings.edu
www.msubillings.edu/advise/

Name _____

Student ID # _____

Course	Credits	Grade	Semester	Equivalent
--------	---------	-------	----------	------------

ACTG 201	Principles of Financial Accounting	3		
----------	------------------------------------	---	--	--

BMKT

436	Sales and Sales Management	3		
BMKT 449	Strategic Marketing Management	3		
*ECNS 201	Principles of Microeconomics	3		

Marketing Elective – Choose three credits from the courses below:

BMKT 343	Integrated Marketing Communications	3		
BMKT 411	Services/Relationship Marketing	3		
BMKT 441	International Marketing	3		
BMKT 470	Supply Chain Management	3		
BMKT 490	Undergraduate Research	3		
BMKT 494	Seminar/Workshop	1-3		

Total credits required **24**

*May satisfy General Education requirements.

The Marketing Minor is designed for the non-business major. A minor in marketing provides students in non-business majors the opportunity to learn how to market a product, service and/or their career.

Certain courses in this program have prerequisites; students should check the course descriptions for required prerequisites.